



FOR IMMEDIATE RELEASE

Find a New Career on Your Favorite New Show

Students Research Popular TV Careers Via The CollegeBound Network

Staten Island, NY, September 30, 2010 -- Autumn is upon us, which means the leaves are falling, the temperature is cooling, and a brand new crop of television series are premiering on prime time. The shows strive to entertain, but they also offer insight into some of today's hottest careers, say editors at The CollegeBound Network (CBN) a leading postsecondary education portal that provides engaging and educational resources from more than 1,000 education institutions offering thousands of degree and certificate programs.

"Television can be a great way to glimpse the inner workings of a variety of careers," says Gina LaGuardia, VP of Content Development at The CollegeBound Network. "At The CollegeBound Network, students can find a wealth of resources regarding in-demand careers and how to get them."

Here are a few of the brand new TV series showcasing cutting-edge careers:

- In the new spy drama "Undercovers," husband and wife team Steven and Samantha Bloom run a catering business in Los Angeles – while moonlighting as CIA spies, of course. By surfing CollegeSurfing.com, students can learn what it takes to make it in the culinary arts, with articles featuring cooking schools, baking schools, catering courses, and more.
- Fourth grade teacher Molly Flynn is dating Chicago police officer Mike Biggs in "Mike & Molly," a comedy series premiering this fall. CBN users can discover the opportunities available through careers in education, such as early childhood and secondary teaching. If you want to be like Mike, learn the ropes of law enforcement to launch a criminal justice career.
- The new romantic comedy "Running Wilde" features humanitarian Emmy Kadubic, who lives with an indigenous tribe in the Amazon rainforest and is intent on saving the world. Students who are passionate about the earth and its many inhabitants can also go green and global with education from environmental science colleges.
- In "Outsourced," a new workplace comedy series, Todd Dempsey has been reassigned to run the call center of Mid America Novelties – which has just been outsourced to India – and venture out of the U.S. for the first time. Students interested in international business can learn all about these kinds of careers in global management on CollegeSurfing.com; they can also navigate their way through culture shock and language learning at MyGlobalEducation.com.

"The career education content on our suite of sites provides the information students need to discover if a particular profession is right for them," says LaGuardia.

About The CollegeBound Network

Since 1987, The CollegeBound Network (CBN) has worked with America's leading colleges, universities, and career schools in connecting learners with educational opportunities. More than 3 million surfers utilize CBN's sites, including CollegeBound.net, CollegeSurfing.com, SpaBeautySchools.com, and TopCareerSchools.com. CBN specializes in recruitment lead generation solutions for 1,000 educational institutions and 3,500 campuses, using its content-rich portals. In addition to its content-rich websites, CBN reaches out to students through various social media, including Facebook, Twitter (@CollegeBoundnet and @CollegeSurfing), and its daily "U. Got It?" and College Insider blogs.