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## **SpaBeautySchools.com: Beauty Professionals Get Satisfaction**

### **Beauty Pros Place Career High on Their List of Things to Be Thankful For**

**Staten Island, NY, November 13, 2007** – This Thanksgiving season, SpaBeautySchools.com spotlights beauty professionals who insist they've got a lot to be thankful for. The site offers in-depth articles that spotlight spa and beauty professionals, career resources, and an interactive search that helps potential students locate beauty and spa schools by zip code and program.

"My true love is working behind the chair in the salon," Luke O'Connor, owner of LuKaRo Salon in Beverly Hills, CA, and consultant/spokesperson for the ThermaSilk hair care line told a SpaBeautySchools.com reporter in the article "In the Hair Stylist's Chair." "It's incredibly gratifying to see instant results in an hour."

After all, boosting clients' self-image is a powerful perk in the beauty industry. Jamie Kociela, a hair designer in Missouri, elaborates in "Cutting to the Chase at Hair Design Schools," "I just love having a tired soccer mom come in to me and walk out feeling like a million bucks."

Of course, the job is not an easy one, says Diane Da Costa, 15-year veteran of hair design and stylist to the stars. "I was just telling someone how much work this is and how the hustle is so crazy," she says. "And then the next words that came out of my mouth were, 'I love it.'" Da Costa shares more about her road to fame within the cosmetology industry in SpaBeautySchools.com's "From Styling Dolls to Styling Stars."

At SpaBeautySchools.com, the emphasis is on teaching aspiring beauty professionals that they have plenty to be thankful for, too:

- A job-seeker's market: Since 1999, the total number of salon professionals is up 24 percent, the number of workstations is up 9 percent, and the number of new hires is up 37 percent. (National Accrediting Commission of Cosmetology Arts & Sciences 2003 Cosmetology Job Demand Survey)
- Industry-wide growth: The jump from 9,865 spas in the U.S. at the end of 2003 to 14,615 spas as of July 2007 represents a total growth in spa locations of 48% from 2003 to present. (International Spa Association)
- Calling the shots: About 48 percent of all cosmetologists are self-employed; many even own their own salon. (Bureau of Labor Statistics)
- Healthy earnings potential: In 2006, \$9.4 billion of revenue was generated by the U.S. spa industry. (International Spa Association)

More than 1.5 million surfers utilize The CollegeBound Network's resource sites each month, which include CollegeBound.net, CollegeSurfing.com, HolisticJunction.com, SpaBeautySchools.com, TopCareerSchools.com, Top10ComputerSchools.com, and others.

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