



FOR IMMEDIATE RELEASE

75th School Partner Joins BoardingSchoolHelp.com

The CollegeBound Network Provides Unparalleled
Lead Generation Solutions for Boarding Schools

Staten Island, NY, May 12, 2010 -- BoardingSchoolHelp.com, one of 13 proprietary sites within The CollegeBound Network, has added its 75th partner school. Since launching in June of 2009, BoardingSchoolHelp.com has connected thousands of prospective students and families with boarding schools within the United States and abroad.

"We are delighted to announce The CollegeBound Network's 75th boarding school partner," says Luciano Rammairone, CEO. "Through these marketing and advertising partnerships, CBN is committed to meeting the recruitment and retention needs of boarding schools across the country and around the world."

More than 50,000 unique visitors surf BoardingSchoolHelp.com each month, eager to determine which boarding school programs are right for them. A wide variety of boarding schools are represented on the site, including college prep boarding schools, therapeutic boarding schools, religious-affiliated boarding schools, junior boarding schools, study abroad boarding schools, and more.

At BoardingSchoolHelp.com, students and parents are well informed about the boarding school advantage, one that is quite evident according to The Association of Boarding Schools' (TABS) data. Eighty-seven percent of boarding school graduates say they were well prepared for college, and 44 percent have achieved top management positions by mid-career. It's not surprising, then, that more than 80 percent of boarding school graduates would repeat the experience if given the chance.

Not only has boarding school proven to be an excellent choice for students in the U.S., but it's also a popular option for students around the world. The most recent survey from TABS reveals that international students comprise more than 11 percent of students enrolled in TABS member boarding schools. The CollegeBound Network's extensive international recruiting efforts, including MyGlobalEducation.com, enable boarding school partners to reach this international market as well.

"Partnering with top boarding schools at home and abroad enables us to provide resources for teens and their parents to make the best decisions about their high school experience," adds Rammairone. "With CBN's proven history as a leading education portal, we are uniquely positioned to meet students' needs and help boarding schools reach their goals and beyond."

About The CollegeBound Network

More than 3 million surfers utilize The CollegeBound Network's resource sites each month, which include CollegeBound.net, CollegeSurfing.com, HolisticJunction.com, SpaBeautySchools.com, TopCareerSchools.com, Advanced-Degrees.com, Top10ComputerSchools.com, and others.

Since 1987, The CollegeBound Network (CBN) has worked with America's leading colleges, universities, and career schools in connecting learners with educational opportunities. CBN specializes in recruitment lead generation solutions for 900+ educational institutions and 3,500 campuses, using its content-rich portals.