



**FOR IMMEDIATE RELEASE**

## **MAY SWEEPS: THE PERFECT TIME TO RESEARCH SMALL-SCREEN CAREERS**

### **Students Can Get Inspired to Launch the TV Career of Their Dreams at CollegeSurfing.com**

**Staten Island, NY, May 10, 2007** – During May Sweeps, when TV networks fill their lineups with guest stars, controversial plots, and season finales, students can maximize couch time by considering the careers portrayed in their favorite shows, say editors at CollegeSurfing.com a top education portal that provides engaging and educational resources from more than 600 career-focused institutions offering thousands of degree and certificate programs.

Shows like "Grey's Anatomy," "Scrubs," and "ER," for instance, can give viewers a glimpse of the inner-workings of a health care career, says Dawn Papandrea, managing editor of The CollegeBound Network. "Then, students can tap into the wealth of resources available at CollegeSurfing.com to separate TV fiction from the real facts about in-demand professions such as medical assisting, medical billing, and radiology," she adds. In fact, employment in the health care industry is projected to increase 27 percent through 2014, compared with 14 percent for all industries combined, reports the Bureau of Labor Statistics.

Those who obsess over "The Closer," "CSI," or "Veronica Mars" may find that a career in law enforcement better captures their attention. "CollegeSurfing.com's criminal justice content provides the information users need to determine if they're well-suited for this vocation," says Papandrea. Then, students can utilize the site's search engine to find the law and justice program that's right for them.

And viewers who can't get enough of their favorite performers on "American Idol" and "Dancing With the Stars" can click into the site to reach for their own stars, adds Papandrea. "Our users gain insight into real-world performing arts and behind-the-scenes entertainment careers from the artists themselves. Our myriad of career offerings can satisfy avid TV-watchers worldwide."

More than 1.5 million surfers utilize The CollegeBound Network's resource sites each month, which include CollegeBound.net, CollegeSurfing.com, HolisticJunction.com, SpaBeautySchools.com, TopCareerSchools.com, and others.

Since 1987, The CollegeBound Network (CBN) has worked with America's leading colleges, universities, and career schools in connecting learners with educational opportunities. CBN specializes in recruitment lead generation solutions for 800+ educational institutions and 2,100 campuses, using its content-rich portals.