



**FOR IMMEDIATE RELEASE**

## MyGlobalEducation.com Matches Students With Educational Opportunities Abroad

Newest Site from The CollegeBound Network Spotlights Degree Programs for International Students, Study Abroad Opportunities, ESL Transition Programs & More

**Staten Island, NY, March 22, 2010** – The CollegeBound Network announced today the launch of its latest site – MyGlobalEducation.com – which helps match students to overseas learning opportunities, including two- and four-year degree programs, graduate studies, career education, ESL transition, gap year programs, boarding schools, and more.

The growing demand for this comprehensive site is evident as the number of U.S. students studying abroad and international students schooling in the United States are both at record highs. New international student enrollments in the U.S. went up 15.8 percent in 2008 - 2009, while study abroad by U.S. students increased by 8.5 percent, according to data from Open Doors 2009: Report on International Educational Exchange.

And, growth is not limited to traditional undergraduate programs. Vocational programs and community colleges are seeing an influx of international students as well. For instance, in Australia, there are currently more international students at vocational schools than traditional universities, as reported by Education Travel magazine.

MyGlobalEducation.com seeks to serve this growing demographic as a one-stop hub of learning opportunities abroad, with in-depth articles and resources designed to help students reach their dream educational destinations. Users can search study abroad programs by area of interest, degree path, or destination.

"MyGlobalEducation.com takes The CollegeBound Network's mission of 'changing lives through education' to a worldwide level," says Bill Colvin, director of international recruitment. "As the leading postsecondary education portal in the country, The CollegeBound Network is excited to go global, and help an even broader range of students pursuing education outside of their home country."

In keeping with The CollegeBound Network's longstanding commitment to offering unique marketing solutions for its partner schools and clients, MyGlobalEducation.com introduces the Cost-Per-Inquiry model to the international education space. "This new site transcends the traditional directory site by creating targeted and scalable campaigns, which not only reach the right students, but also ensure quality leads for our educational partners," says Colvin.

More than 3 million surfers utilize The CollegeBound Network's resource sites each month, which include CollegeBound.net, CollegeSurfing.com, SpaBeautySchools.com, TopCareerSchools.com, Advanced-Degrees.com, Top10ComputerSchools.com, and others.

Since 1987, The CollegeBound Network (CBN) has worked with America's leading colleges, universities, and career schools in connecting learners with educational opportunities. CBN specializes in recruitment lead generation solutions for 1,000+ educational institutions and 3,500 campuses, using its content-rich portals.

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