



FOR IMMEDIATE RELEASE

ADULTS IN LOS ANGELES, NEW YORK, CHICAGO, MIAMI, ATLANTA, AND SALT LAKE CITY AMONG THOSE MOST INTERESTED IN PURSUING MASSAGE THERAPY AS A CAREER

Top Massage Markets Cited by CollegeSurfing.com and SpaBeautySchools.com Include Major Cities, Tourist Hotspots, and Affluent Areas

Staten Island, NY, June 10, 2008 – Today's aspiring massage therapy students report that major cities, tourist hotspots, and affluent areas are the places that generate the most interest in massage education, according to data recently released by The CollegeBound Network's CollegeSurfing.com, which provides educational and engaging resources about college and career degree programs from more than 600 career-focused institutions offering thousands of degree and certificate programs.

More specifically, Los Angeles, San Francisco, New York City, Chicago, Jacksonville, Daytona Beach, Orlando, Tampa, Miami, Fort Lauderdale, Boston, Pittsburgh, Philadelphia, Providence, Washington, D.C., Atlanta, St. Louis, Denver, Salt Lake City, and Kansas City light up the map as the hottest markets for massage therapy programs.

"These densely populated urban areas represent the trendsetters, the forerunners of career education and technology," explains Luciano Rammairone, CEO of The CollegeBound Network. "It's no surprise that the demand for top-notch massage therapy training is greatest there."

According to the Bureau of Labor Statistics, employment for massage therapists is expected to increase 20 percent from 2006 to 2016, faster than average for all occupations. And those who complete formal education programs and pass the national certification exam, offered by the National Certification Board for Therapeutic Massage and Bodywork, are likely to secure the best job opportunities.

"No matter where they are located -- whether in metropolitan areas, vacation locales, or more rural spots -- we're committed to helping our users find the best education programs and available career opportunities," says Rammairone.

More than 1.5 million surfers utilize The CollegeBound Network's resource sites each month, which include CollegeBound.net, CollegeSurfing.com, HolisticJunction.com, SpaBeautySchools.com, TopCareerSchools.com, Advanced-Degrees.com, Top10ComputerSchools.com, and others.

Since 1987, The CollegeBound Network (CBN) has worked with America's leading colleges, universities, and career schools in connecting learners with educational opportunities. CBN specializes in recruitment lead generation solutions for 900+ educational institutions and 3,500 campuses, using its content-rich portals.

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