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The CollegeBound Network Awarded Career College Association's Outstanding Allied Member of the Year 2010

Leading Education Marketing Company Recognized for
Its Support of CCA and Member Schools

Staten Island, NY, June 21, 2010 – As the saying goes, what happens in Vegas stays in Vegas, but what happened in Vegas for The CollegeBound Network (CBN) is something the leading education marketing company is proud to take back home: the honor of being awarded the Career College Association's Outstanding Allied Member of the Year for 2010.

The distinction of the Outstanding Allied Member of the Year is given in recognition of "the outstanding contributions of a Career College Association (CCA) allied member in good standing and who has been supportive of CCA, its membership, and its activities." CBN, which has been a member of CCA since 2004, was selected as this year's recipient for its work in supporting the CCA's Political Action endeavors.

Mario Lupia, CBN's chief operations officer, was on hand to accept the award, which was given out at the Awards Lunch held at the end of the three-day CCA Annual Convention & Exposition held at The Palazzo Hotel. The keynote speaker at the lunch was former president Bill Clinton. Lupia attended the convention along with other CBN staffers representing CBN's three leading sites, CollegeSurfing.com, SpaBeautySchools.com, and MyGlobalEducation.com, while the rest of the company celebrated the news back at company headquarters in Staten Island, NY.

"We value our partnership with CCA and are honored by this special recognition," says Luciano Rammairone, CBN's founder and CEO. "As we are getting ready to launch our 14th education portal, this award affirms that our company is successful in reaching out to students with educational opportunities across the nation and around the world."

Since 1987, The CollegeBound Network (CBN) has worked with America's leading colleges, universities, and career schools in connecting learners with educational opportunities. More than 3 million surfers utilize CBN's sites, including CollegeBound.net, CollegeSurfing.com, SpaBeautySchools.com, and TopCareerSchools. CBN specializes in recruitment lead generation solutions for 1,000 educational institutions and 3,500 campuses, using its content-rich portals. In addition to its content-rich websites, CBN reaches out to students through various social media, including Facebook, Twitter (@CollegeBoundnet and @CollegeSurfing), and its daily "U. Got It?" and College Insider blogs.