



FOR IMMEDIATE RELEASE

The CollegeBound Network Announces and Redefines Online Customer Service Initiatives for its 12 Education Exchange Portals

Staten Island, NY, February 19, 2008 – The CollegeBound Network (CBN) today announced a series of Web-based customer service initiatives designed to improve reliability and meet its customers' needs. The initiatives include the launch of its Help Center/Support – Free Advisor Service to focus exclusively on managing online customer interactions using in-bound call-in customer support.

In response to customer needs and a commitment to customer service, CBN customer service representatives are now available to assist potential students who call the toll-free number 866-442-6062 from 9 a.m. to 9 p.m. Eastern Standard Time.

Each month, more than 3 million potential students visit CBN sites, such as CollegeSurfing.com, seeking answers to college, career school, and vocational training opportunities within the United States. In response to customer demand, CBN has become the first education portal/exchange Internet company to offer call-in customer support across all areas of its 12 education portals/exchanges.

"The CollegeBound Network is committed to delivering the highest-quality service and support for our customers," said Luciano Rammairone, publisher/CEO of The CollegeBound Network. "Our visitors want fast, friendly, and effective service and support. We are proud to offer these new, industry-leading services that will make the customer experience much more convenient."

CBN offers three avenues of customer service and support to its visitors:

1. *Get an Advisor to Call You Back* – This feature enables visitors to schedule a phone call with a CBN Advisor at a set time
2. *Talk to an Advisor Now* - CBN's toll-free number is staffed by 30 CBN Advisors available seven days a week, 9a.m.-9p.m. EST.
3. *Send an Email to An Advisor* – Visitors can send a personal email to a CBN Advisor.

"We're committed to continually raising the bar as the leading post-secondary education portal in the country, and look forward to helping even more of our 36 million visitors per year," adds Rammairone. "Never before have potential inquiring students had the benefit of such superior customer service, support, and help in their educational journey."

About The CollegeBound Network

Since 1987, The CollegeBound Network (CBN) has worked with America's leading colleges, universities, and career schools in connecting learners with educational opportunities. CBN specializes in recruitment lead generation solutions for 900+ educational institutions and 3,500 campuses, using its content-rich portals.

More than 3.0 million surfers utilize The CollegeBound Network's resource sites each month, which include CollegeBound.net, CollegeSurfing.com, HolisticJunction.com, SpaBeautySchools.com, TopCareerSchools.com, Advanced-Degrees.com, Top10ComputerSchools.com, and others.

Last year, more than 1,000,000 potential students were matched to a school thanks to The CollegeBound Network, which has worked with America's leading colleges, universities, and career schools since 1987. In 2007, approximately 50,000 students enrolled in a CollegeBound Network partner school.