



FOR IMMEDIATE RELEASE

Cupid's Arrow Strikes Skin Care Specialists

Fall in Love with a Skin Care Career at SpaBeautySchools.com

Staten Island, NY, February 5, 2008 – Love is in the air, and cash registers are ringing around the country. As Valentine's Day approaches, spa workers are soothing skin with scrumptious chocolate and cherry facials, luxurious facials for two, and more.

It's an excellent time of year to be a skin care specialist, but SpaBeautySchools.com editors say it's certainly not the only time. According to the latest projections from the Bureau of Labor Statistics, skin care specialists constitute one of the fastest growing occupations, with employment expected to increase 34 percent between 2006 and 2016, compared to the average growth of 10 percent for all occupations.

"Special occasions like Valentine's Day do a great job of drawing attention to the tremendous career opportunities with the spa industry," notes Dawn Papandrea, managing editor of The CollegeBound Network, the education information portal that serves as the parent site of SpaBeautySchools.com "What career seekers may not realize is that the field is hot all year long."

In fact, according to the International Spa Association's 2007 Spa Industry Study, clients made approximately 111 million spa visits in 2006, for which the U.S. spa industry generated approximately \$9.4 billion in gross revenue.

Consider some additional skin care-career perks:

Creative specialty services: Skin care specialists customize their services to each client, using different ingredients to renew, revitalize, deep-cleanse, hydrate, and oxygenate skin in order to uncover its true beauty.

Nurturing environment: Spa workers spend their days working in a calm atmosphere, deriving satisfaction from their ability to positively impact clients' lives.

Sensational samples: Who says you can't get anything for free? Manufacturers are eager to secure the endorsement of skin care specialists, which means these luxurious products can be theirs for the testing and the taking.

For more information on spa, beauty and wellness career programs surf SpaBeautySchools.com.

About The CollegeBound Network

More than 1.5 million surfers utilize The CollegeBound Network's resource sites each month, which include CollegeBound.net, CollegeSurfing.com, HolisticJunction.com, SpaBeautySchools.com, TopCareerSchools.com, Top10ComputerSchools.com, and others.

Since 1987, The CollegeBound Network (CBN) has worked with America's leading colleges, universities, and career schools in connecting learners with educational opportunities. CBN specializes in recruitment lead generation solutions for 800+ educational institutions and 3,000 campuses, using its content-rich portals.