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## CollegeSurfing.com Recognizes the Top 50 Social Media Innovators in Higher Education

Educational Resource Site Awards Gold, Silver, and Bronze Status to Colleges and Universities Using Twitter, Facebook, and More

**Staten Island, NY, February 10, 2010** -- As the world's elite athletes gather in Vancouver for the Winter Olympics, CollegeSurfing.com is recognizing the top 50 colleges and universities that are harnessing social media. Instead of awarding medals for luge, ice dancing, or giant slalom, the site "judged" how some of the nation's top higher education institutions are utilizing Facebook, Twitter, YouTube and other multimedia to engage current and prospective students. Dubbed the "Web 2.0 College Olympics," CollegeSurfing.com is pleased to announce its gold, silver, and bronze college and university picks.

"In the fast-paced world of social media, where a tweet can scoop even The New York Times, colleges and universities are learning that they need to have a power Web 2.0 combination that gets users interested, and, more importantly, involved," says Dawn Papandrea, Managing Editor of CollegeSurfing.com. "Twitter, Facebook, and other social media platforms are great ways for schools to interact with students, and we wanted to recognize some of the terrific things we've been seeing on the Web."

So what does it take to get a medal from CollegeSurfing.com? A lot more than a measly triple axel, that's for sure. The editorial staff at CollegeSurfing chose based on thousands of tweets, hours of YouTube video, and countless blogs and fan pages.

CollegeSurfing.com is an educational resource site from The CollegeBound Network (CBN). More than 1.5 million surfers utilize CBN's sites, including CollegeBound.net, SpaBeautySchools.com, and TopCareerSchools. Since 1987, The CollegeBound Network (CBN) has worked with America's leading colleges, universities, trade, and technical schools in connecting learners with educational opportunities. CBN specializes in recruitment lead generation solutions for 1000 educational institutions and 3,500 campuses, using its content-rich portals.