



**FOR IMMEDIATE RELEASE**

## **More Than Ever, College Degrees Are Key**

### **Personal Success and the Success of Our Nation Are at Stake, Say Educators**

**Staten Island, NY, December 18, 2008** – Top educators met on Capitol Hill recently to discuss increasing the percentage of young people who earn a degree from 40% to 55% by 2025. The goal was driven by the Commission on Access, Admissions and Success in Higher Education report, which documents that a college degree is vital not only to individual success and income potential, but for the growth of our nation. The group, which is sponsored by The College Board, is currently proposing recommendations and will be requesting federal funding from President-elect Barack Obama.

"The CollegeBound Network has been touting this message about the importance of higher education and supporting learners of all ages for more than 20 years," says Gina LaGuardia, editorial director of The CollegeBound Network (CBN). "Degree completion has more to do with school choice than you'd think, which is why it's so important for students to do their homework when it comes to college research."

#### **Here are CollegeBound.net's top three tips for choosing the right college:**

- Finding a school that matches your academic interests, location preferences, and learning style is key to having a great experience and completing your degree. CBN's unique school search will help you narrow down your list of potential schools, and get the real scoop about your top-choice institutions.
- Be open-minded to a variety of different colleges beyond ones on those "Top 10" lists. Many lesser-known institutions provide top-notch educational opportunities – you just have to seek them out. The CollegeBound Network is loaded with content that discusses some of the most important factors for choosing a college, as well as in-depth profiles on many of higher education's hidden jewels.
- Be sure to consider a college's extras, such as free academic support, on-campus activities, and career services. Taking advantage of these offerings can help students ride out tough semesters and avoid dropping out. The CollegeBound Network connects students directly with colleges and universities, so that they may ask those important questions and learn more about their choice schools before they sign their tuition checks.

In addition, The CollegeBound Network provides information about an array of educational options beyond just that of traditional colleges and universities. "Not every student will be inclined to earn a four-year degree, and that's OK. Career schools that are focused on honing skills in a specific trade – as featured on [CollegeSurfing.com](http://CollegeSurfing.com) -- can prepare students with specific talents for a variety of lucrative careers," says LaGuardia.

More than 3 million surfers utilize The CollegeBound Network's resource sites each month, which include [CollegeBound.net](http://CollegeBound.net), [CollegeSurfing.com](http://CollegeSurfing.com), [HolisticJunction.com](http://HolisticJunction.com), [SpaBeautySchools.com](http://SpaBeautySchools.com), [TopCareerSchools.com](http://TopCareerSchools.com), [Advanced-Degrees.com](http://Advanced-Degrees.com), [Top10ComputerSchools.com](http://Top10ComputerSchools.com), and others.

Since 1987, The CollegeBound Network (CBN) has worked with America's leading colleges, universities, and career schools in connecting learners with educational opportunities. CBN specializes in recruitment lead generation solutions for 900+ educational institutions and 3,000 campuses, using its content-rich portals.