



FOR IMMEDIATE RELEASE

The CollegeBound Network Earns First Place Ranking As Industry Choice Lead Provider

ForProfitEDU.com's 2011 Survey Hails CBN as Best Company in Education and Marketing Industry

Staten Island, NY, April 21, 2011 – The CollegeBound Network (CBN) has been recognized as ForProfitEDU.com's Best Lead Provider in the 2011 Education Advertising and Marketing Industry survey. The win helps solidify the company's long-standing reputation for quality leads, outstanding customer service, and diligent commitment to connecting students from all walks of life to the best educational options for them.

ForProfitEDU.com, a web resource for administrators, investors, marketing, and advertising professionals in the for-profit education industry, annually polls more than 200 industry professionals, with 2011 marking the first year that lead providers were ranked. For the Industry Choice category, results were based on the highest overall cumulative rankings from both schools and advertising firms. CBN tied for first place along with EducationDynamics in the "Industry Choice" category for best lead generation companies.

"We are delighted to be recognized with this distinction by peers and partners across higher education," says Greg O'Brien, CEO of The CollegeBound Network. "Having served colleges and universities for nearly 25 years, The CollegeBound Network is dedicated to helping prospective students research educational opportunities and partnering with institutions to help showcase their program offerings."

About The CollegeBound Network

Since 1987, The CollegeBound Network (CBN) has worked with America's leading colleges, universities, and career schools in connecting learners with educational opportunities. More than 3 million surfers utilize CBN's sites, including CollegeBound.net, CollegeSurfing.com, MyEducation.com, MyGlobalEducation.com, SpaBeautySchools.com, Advanced-Degrees.com, and others. CBN specializes in recruitment lead generation solutions for 1,000+ educational institutions and 3,500 campuses using 15+ websites, robust content, various social media platforms, daily blogs, affiliated blogs, its Student Services division, etc.